

Sectors

General Description

June 2023

| | | Commercial | Commercial Copyright | Commercial Intellectual Property | Commercial Trade Marks | Confidential Information / Trade Secrets | Copyright | Corporate Commercial | Corporate Law | Acquisitions and Disposals | General Commercial | Intellectual Property | Music Rights | Performers' Rights | Privacy | Transfers of IP/Offshore | Trusts | Unlawful Competition |
|---|---|------------|----------------------|----------------------------------|------------------------|--|-----------|----------------------|---------------|----------------------------|--------------------|-----------------------|--------------|--------------------|---------|--------------------------|--------|----------------------|
| TRANSACTIONAL WORK | | | | | | | | | | | | | | | | | | |
| Research-Driven Entities and Academic Institutions | IP/technology research, development, transfer and commercialisation transactions | ● | ● | ● | | ● | ● | ● | ● | | ● | ● | | | | | | ● |
| FMCG, Food and Beverage, Heritage and Culture | Brand alliances; licensing, distribution and joint venture arrangements | ● | ● | ● | ● | ● | ● | ● | ● | | ● | ● | | | ● | | | |
| Creative Industries (<i>Film, Television and Performing Arts</i>) | Film and television production, commissioning, option, acquisition, and licensing transactions; chain of title diligence and content clearance | ● | ● | ● | | ● | ● | ● | | ● | ● | ● | ● | ● | | ● | | |
| Creative Industries (<i>Music and Performing Arts</i>) | Music commissioning, acquisition, and licensing transactions | ● | ● | ● | | | ● | | | | ● | ● | ● | ● | | | | |
| Creative Industries (<i>Literary works and Publishing</i>) | Book publishing, and licensing transactions, content clearance | ● | ● | ● | | | ● | | | | ● | ● | | | ● | | | |
| Creative Industries (<i>Theatre and Performing Arts</i>) | Theatrical and grand rights licensing transactions | ● | ● | ● | | | ● | | | | ● | ● | ● | ● | ● | | | |
| Heritage and Culture, Hospitality, and Education | Development and operation of heritage, cultural, hospitality, and educational facilities; IP management and assembly (copyright works, legacy/ content materials and trade marks), licensing/ access / exhibition arrangements; artefact acquisition), sponsorship agreements, event agreements, collaboration agreements, exhibition and loan agreements | ● | ● | ● | ● | | ● | ● | ● | | ● | ● | | | | | | ● |
| Heritage and Culture, Performing Artists and Public Figures | Image rights licensing, endorsement agreements, life story rights licensing | ● | | | ● | ● | | | | | ● | ● | | ● | ● | | | |
| Marketing/Media | Loyalty/discount schemes, website and app terms and conditions and privacy policy; innovative competition rules | ● | ● | ● | ● | | | ● | | | ● | ● | | | ● | | | |
| IT | Software development and maintenance, technology licensing and transfer, SaaS transactions | ● | ● | ● | | | ● | ● | | | ● | ● | | | ● | | | |
| Listed Public Company; Private Equity; Not-for-profit Companies (all sectors) South African Government; Heritage and Culture | Corporate and asset acquisitions and disposals (due diligence and drafting and negotiating transaction agreements), reorganizations, joint ventures | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | | | | ● | ● | |
| OPINION AND ADVISORY WORK: IP, COMMERCIAL IP, GENERAL CORPORATE COMMERCIAL AND TRUSTS | | | | | | | | | | | | | | | | | | |
| All sectors | Copyright (including subsistence; chain of title; transfer; content clearance/ compliance), IP (general) | | ● | ● | | | ● | | | | | ● | | | | | | |
| Creative Industries (<i>Music and Performing Arts</i>) | Music rights (including unauthorised use of musical works and sound recordings; royalties) | | ● | ● | | | ● | | | | ● | ● | ● | | | | | |
| Creative Industries (<i>Performing Arts</i>) | Performers' rights (including performer royalties; unauthorised use of performances; release review) | | | | | | ● | | | | | | ● | ● | | | | ● |
| Creative Industries (<i>Film, Television and Performing Arts</i>) | Television format rights (including unauthorised use; licence review) | ● | ● | ● | ● | ● | ● | | | | | ● | ● | ● | ● | ● | | |
| Heritage and Culture, Performing Artists and Public Figures | Image rights (including unauthorised use; release/ licence review) | ● | ● | ● | ● | | ● | | | | ● | | | ● | ● | | | ● |
| All sectors | Confidential Information and trade secrets (including transfer of) and unlawful competition (including misappropriation of confidential information/ trade secrets and misappropriation of trade rival's performance) | ● | | | | ● | | | | | | | | | | ● | | ● |
| All sectors | Unlawful competition (including trade secrets; misappropriation of trade rival's performance; non-disclosure undertakings and restraints / restrictive covenants) | ● | | ● | ● | ● | ● | | | | ● | ● | | | | | | ● |
| All sectors | IP exchange control regulation | ● | ● | ● | ● | ● | ● | ● | | ● | ● | ● | | | | ● | | |
| All sectors | Companies and Trusts, corporate governance | ● | | | | | | ● | ● | | ● | | | | | | | ● |
| All sectors | Contract review/ diligence (IP and general corporate commercial) | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | | | | ● | ● | |
| GENERAL CORPORATE AND TRUSTS | | | | | | | | | | | | | | | | | | |
| All sectors | Establishment and regularisation of trusts and profit and not-for-profit companies; drafting of MOIs, trust deeds, resolutions, notices, and incentive scheme rules, corporate governance | ● | | | | | | ● | ● | | ● | | | | | | | ● |